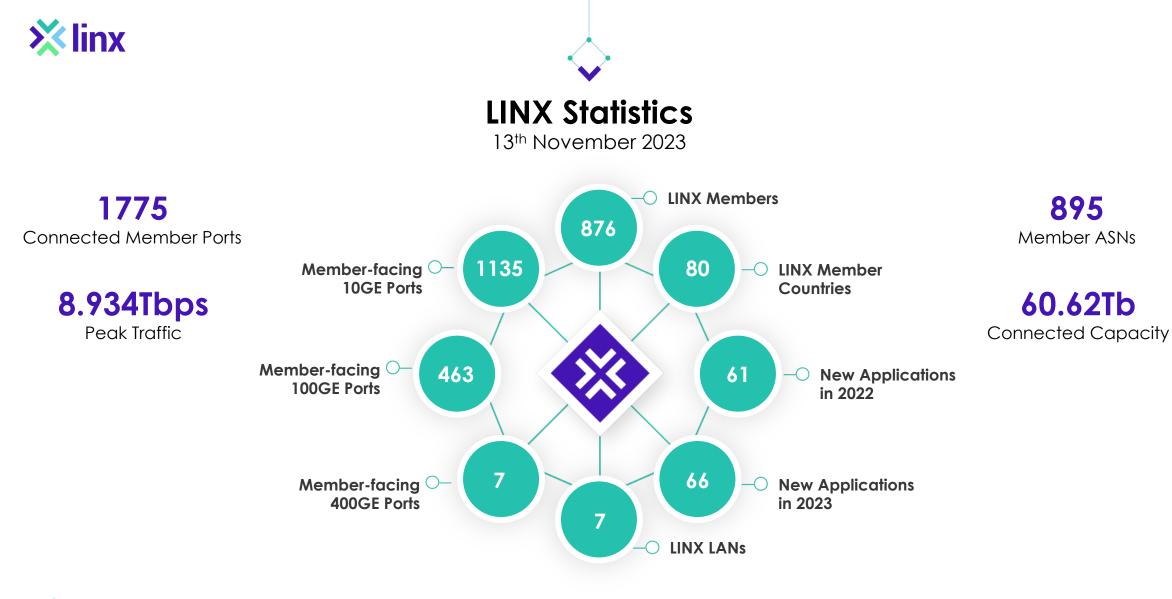


# **CEO Update**

Kurt Erik Lindqvist CEO

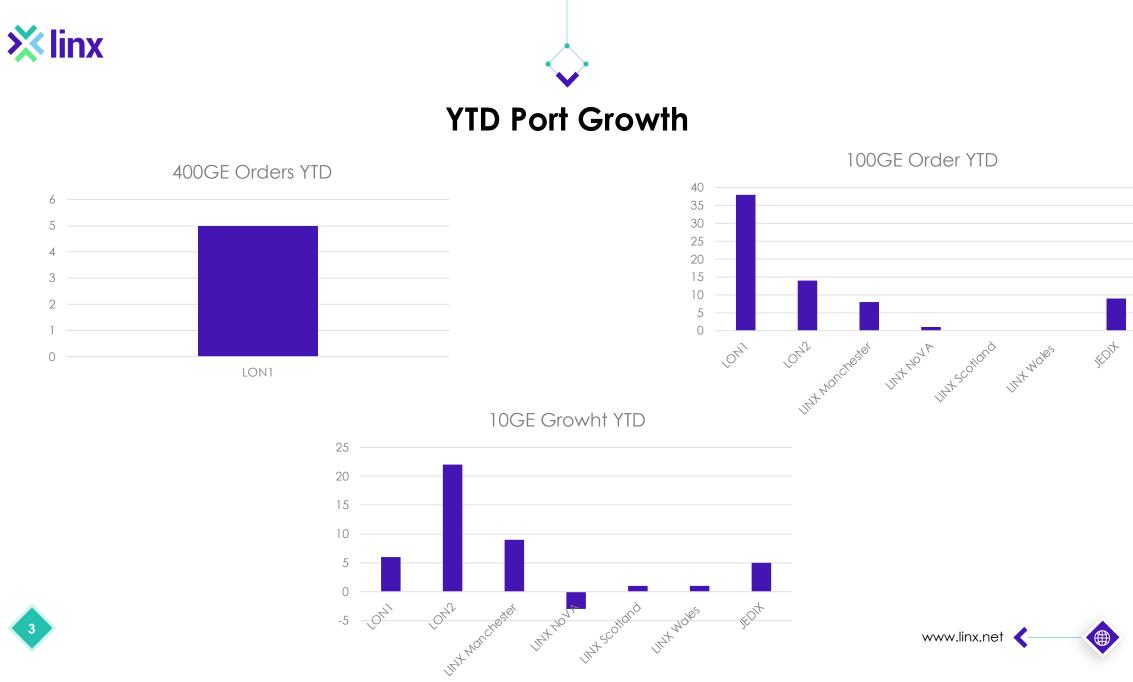
Friday 17<sup>th</sup> November 2023 LINX120





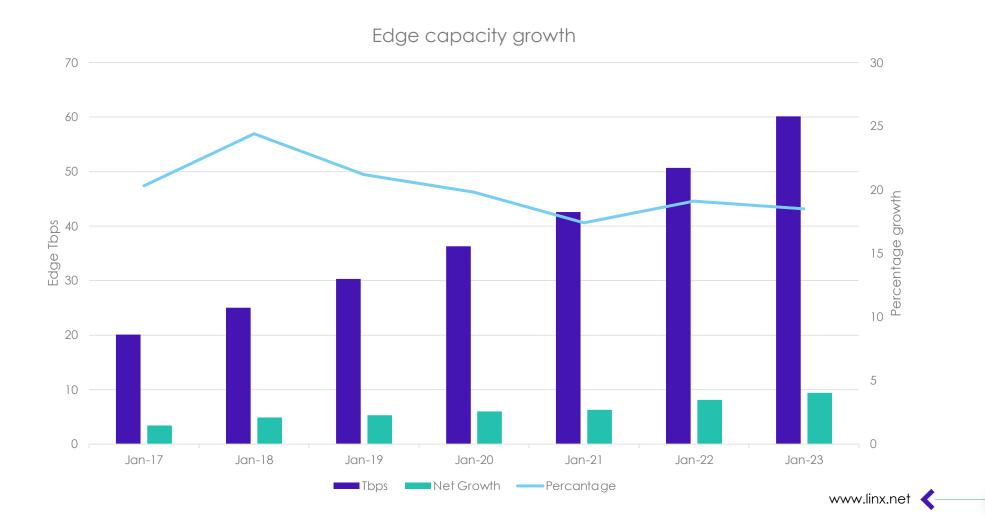
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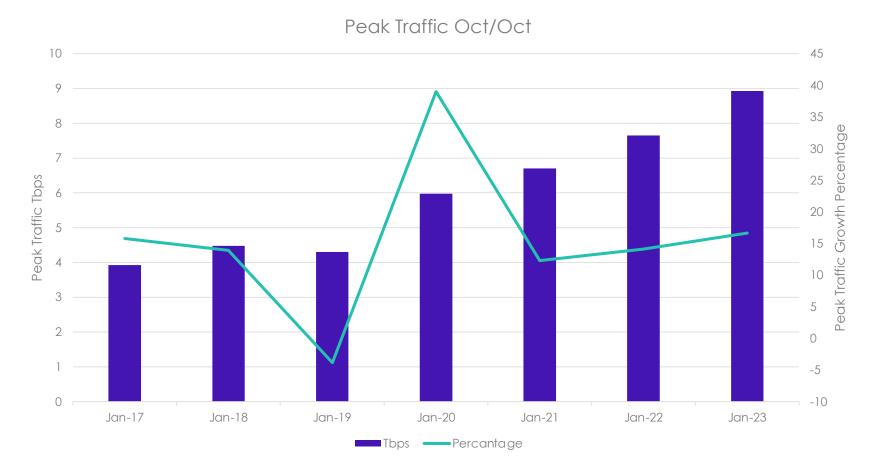
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- Service Approval received from the Kenyan regulator
- Means We can now operate and receive orders
- First networks will be connected shortly







## JEDix expansions

- We are working on Riyadh to be live early Q1-2024
- Dammam is scheduled for Q2-2024



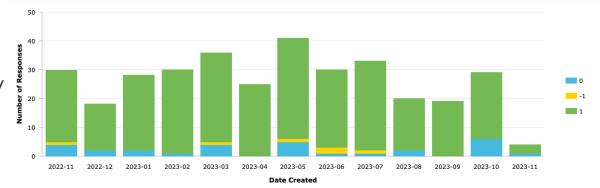






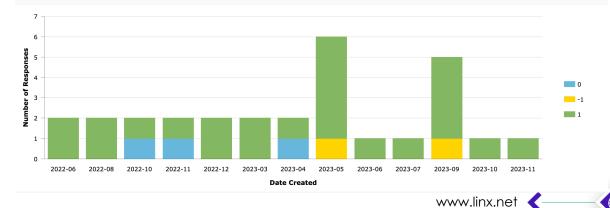
• We track feedback on all our public ticket queues

- These are reported on monthly
- Comments are read and published internally



Sales Feedback (1 = Good, 0 = Ok, -1 = Not good)

Support/Provisoning Feedback (1 = Good, 0 = Ok, -1 = Not Good)







LINX Strategy 2023-2025





## **Strategy Sessions**

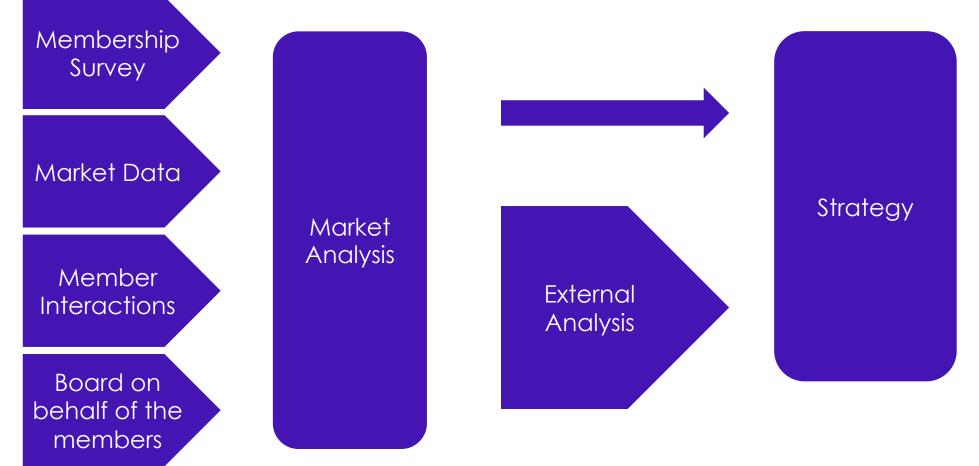
- We held two sessions with members in August
  - In person and via Zoom
- Well attended and with a lot of discussion in the in-person session
- Intend to hold these regularly







#### LINX Strategy Process







### 2023-2025 Strategy

- Strategy builds on three pillars
  - The first two are looking to strengthen our current operations and competitiveness the third is forward looking exploration

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- These are not equal in weight or size and neither are the supporting actions
- Strengthening and growing our current business will ensure continued value for all members
  - Will build on our economies of scale to delivery services
- Optimising our products and operations further will ensure we deliver the services members want
  - Will ensure that we can scale for the future





### 2023-2025 Strategy

#### Sustain

- Pricing Strategy
- Service Quality
- Attractiveness
- Geographical Expansion
- Our Partnerships
- Membership relations
- Market place
  development

#### Optimise

- Automation and self-service
- Effective employment of working capital
- Growth Scaling metrics and long-term goals
- Partnerships
- Business evolution
- Leverage synergies
- Compliance and risk
  management
- IXP standardised tooling

#### Grow

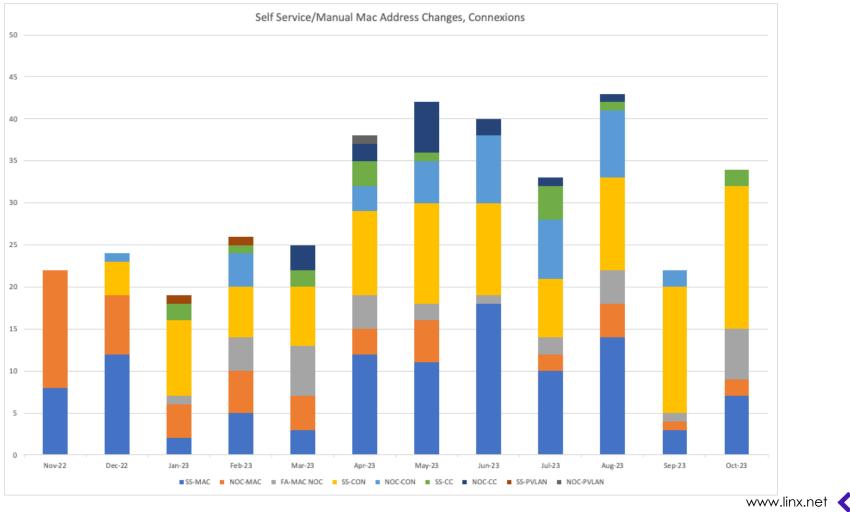
- Edge Compute Networks
- Data Exchanges
- Edge / Cloud Router
- Co-location at more DCs
- Managed IXP
- Data analytics platform







#### Automation and self-service







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