

Kurt Erik Lindqvist | CEO

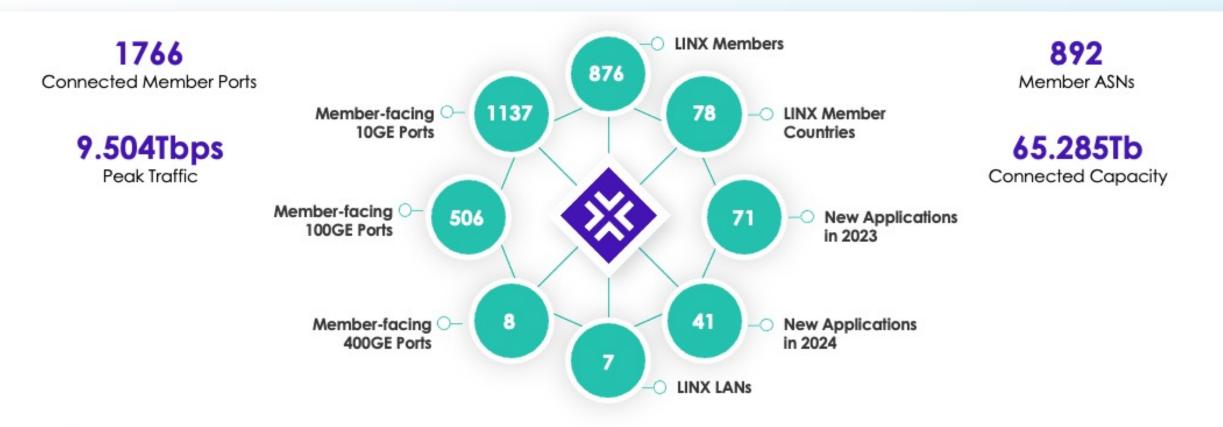
Tuesday 28th May 2024





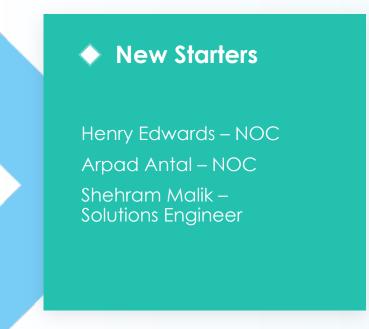
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LINX Statistics



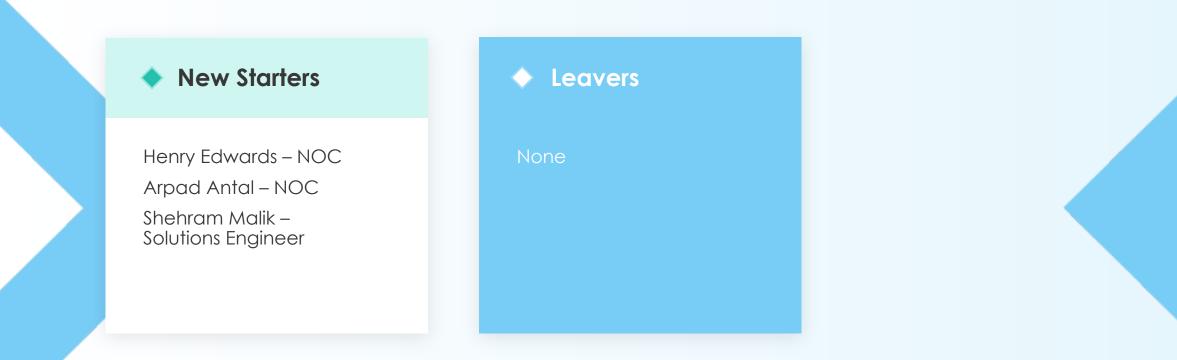






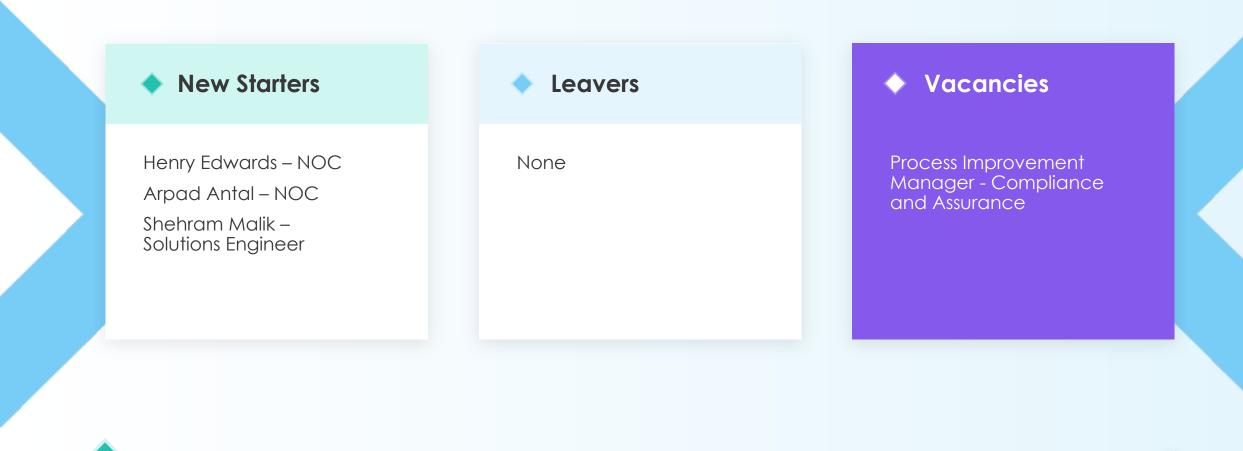






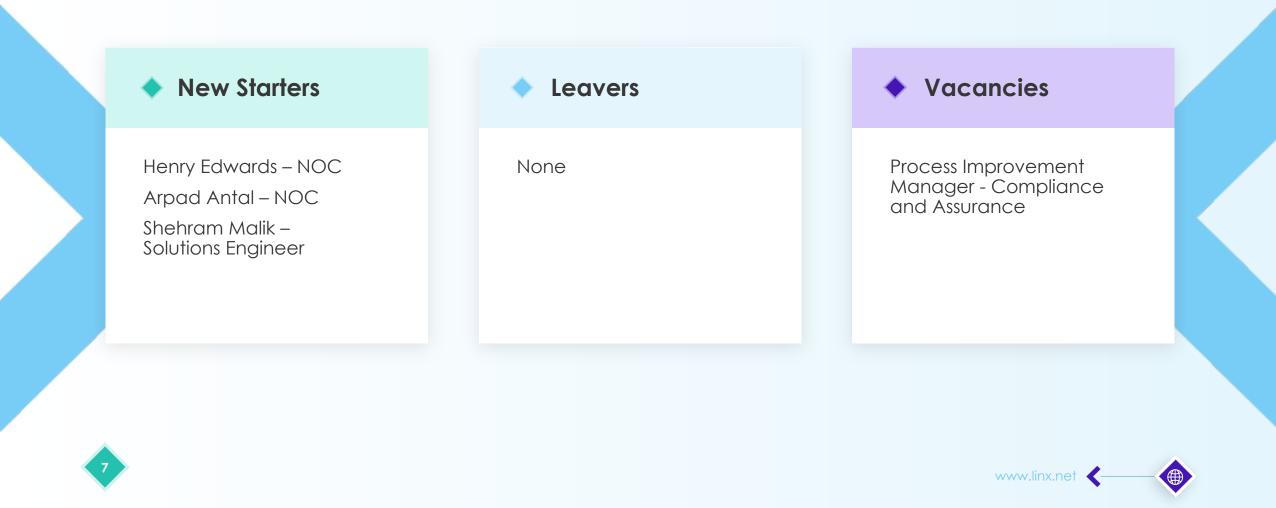












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LINX Nairobi

Updates

- 21 Applications / Orders
 - Two resellers
 - First content network connected more on the way
- Average traffic of 1Gbps, peak of 2Gbps!





Updates since Feb 2024

MX960 Migration in London

NoVA architecture refresh and migration to Nokia

BIRD2 deployment at all LINX IXPs

OpenBGPd deployment as second RS

LINX Manchester new sites - AtlasEdge

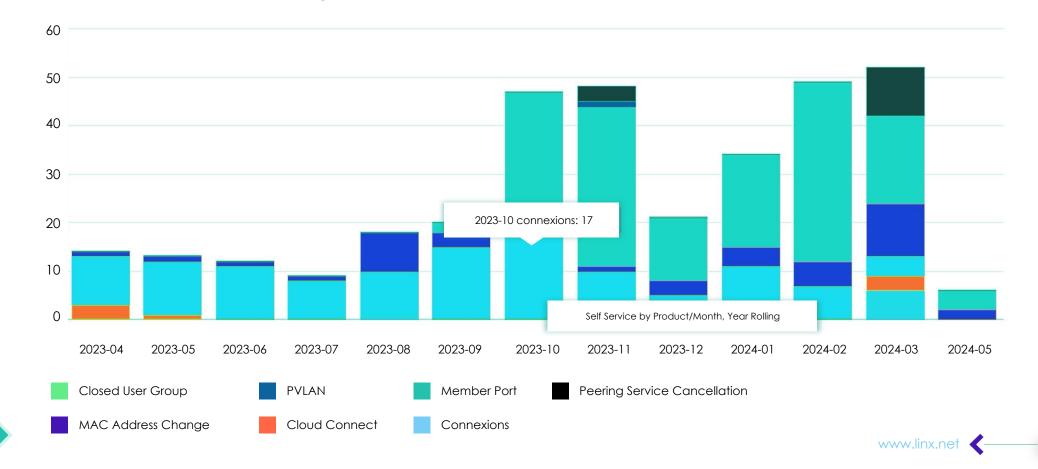
Deployment of Riyadh





Fulfilment

Self Service by Product/ Month, Year Rolling



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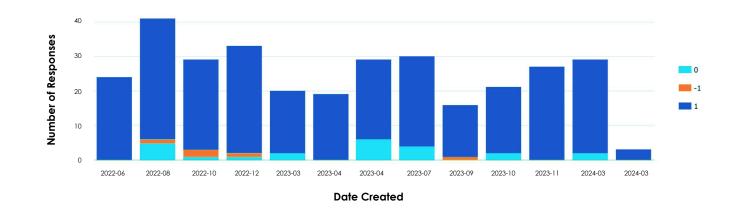
Feedback

We track feedback on all our public ticket queues

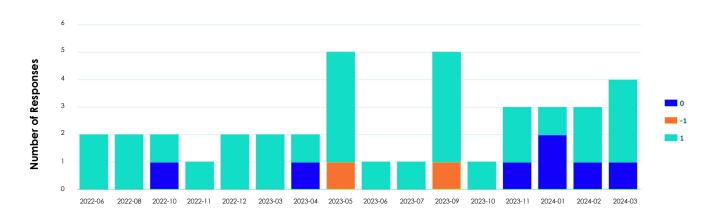
These are reported on monthly

Comments are read and published internally

Support/ Provisioning Feedback (1= Good, 0=OK, -1=Not Good)



Sales Feedback (1= Good, 0= Ok, -1= Not good)



Date Created





LINX MoU...



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LINX MoU

At LINX121 we explained some issues with the MoU and why this is becoming a real problem	Together with our lawy we have been analyzing the MoU and the best path forward to resolve the issues identified	ng	The analysis has concluded that the best way forward is a rewrite from scratch of the MoU.
This is not something we take lightly, and comes with risks in itself	Our rough outline of time-line is:	Nov 2024 / LINX123 – Present problem statement and draft MoU Feb 2024 / LINX124 – Further consultations on MoU text	

www.linx.net **<**-----

May 2024 / LINX125 – Vote on new MoU



LINX Strategy

2023-2025





LINX Strategy cycle

Board strategy sessions are held in March each year, with the attendance of SMT and relevant staff





Strategy Sessions

We have held in-person and virtual member sessions to discuss our strategy and the analysis behind it

August 2023

February 2024

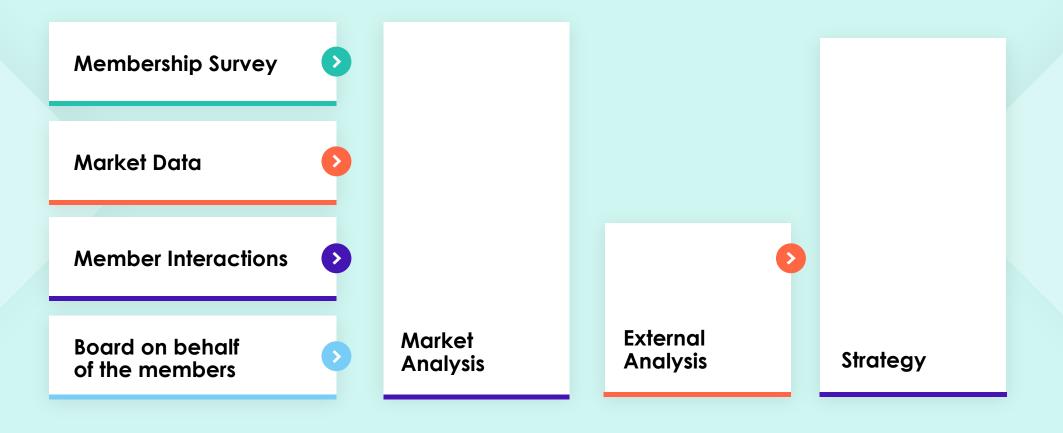
Will plan more sessions for later this year







LINX Strategy Process









2023-2025 Strategy

Strategy builds on three pillars

The first two are looking to strengthen our current operations and competitiveness the third is forward looking exploration These are not equal in weight or size and neither are the supporting actions Strengthening and growing our current business will ensure continued value for all members

Will build on our economies of scale to delivery services Optimising our products and operations further will ensure we deliver the services members want

Will ensure that we can scale for the future



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2023-2025 Strategy

Sustain

- Pricing Strategy
- Service Quality
- Attractiveness
- Geographical Expansion
- Our Partnerships
- Membership relations
- Market place development

Optimise

- Automation and self-service
- Effective employment of working capital
- Growth Scaling metrics and long-term goals
- Partnerships
- Business evolution
- Leverage synergies
- Compliance and risk management
- IXP standardised tooling



- Edge Compute Networks
- Data Exchanges
- Edge / Cloud Router
- Co-location at more DCs
- Managed IXP
- Data analytics platform





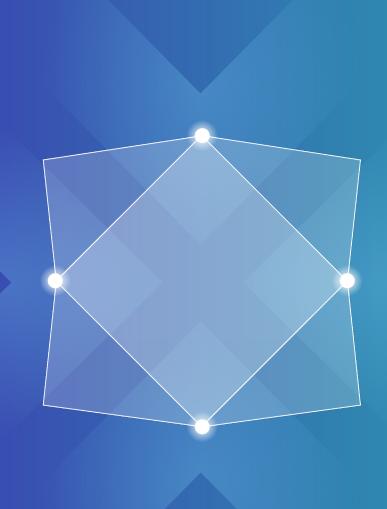
Strategy review

The board and staff reviewed the current threeyear strategy in March Agreement that the current strategy is still valid Agreement that we are broadly making progress as expected Some discussion on the future of traffic growth

Grow pillar / Third Horizon topics are largely still moving targets and developing

What will the drivers be in the future?





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