



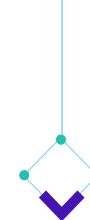
CEO Update











Jennifer Holmes
CEO

June 2025
LINX124





-  **LINX Company Strategy** 
-  **Changes and Growth since LINX123** 
-  **Certifications and Compliance** 
-  **Membership Agreement & AGM** 





Company Strategy

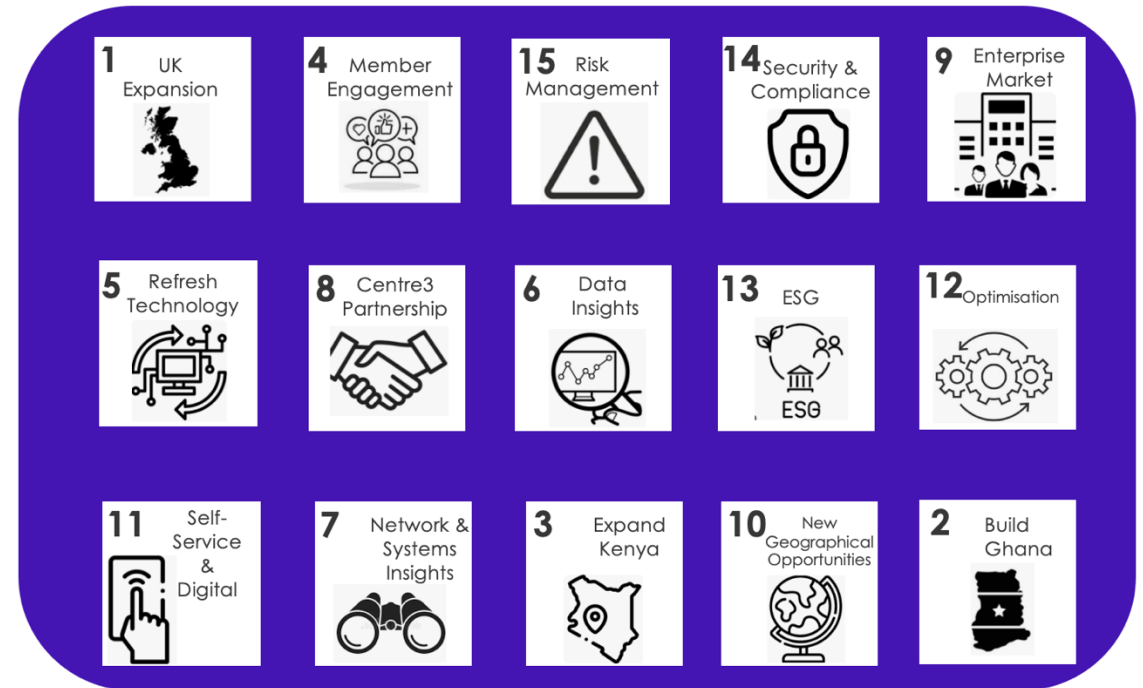


2025 Game plan....

- 2025 is the final year of our 2023-2025 company strategy

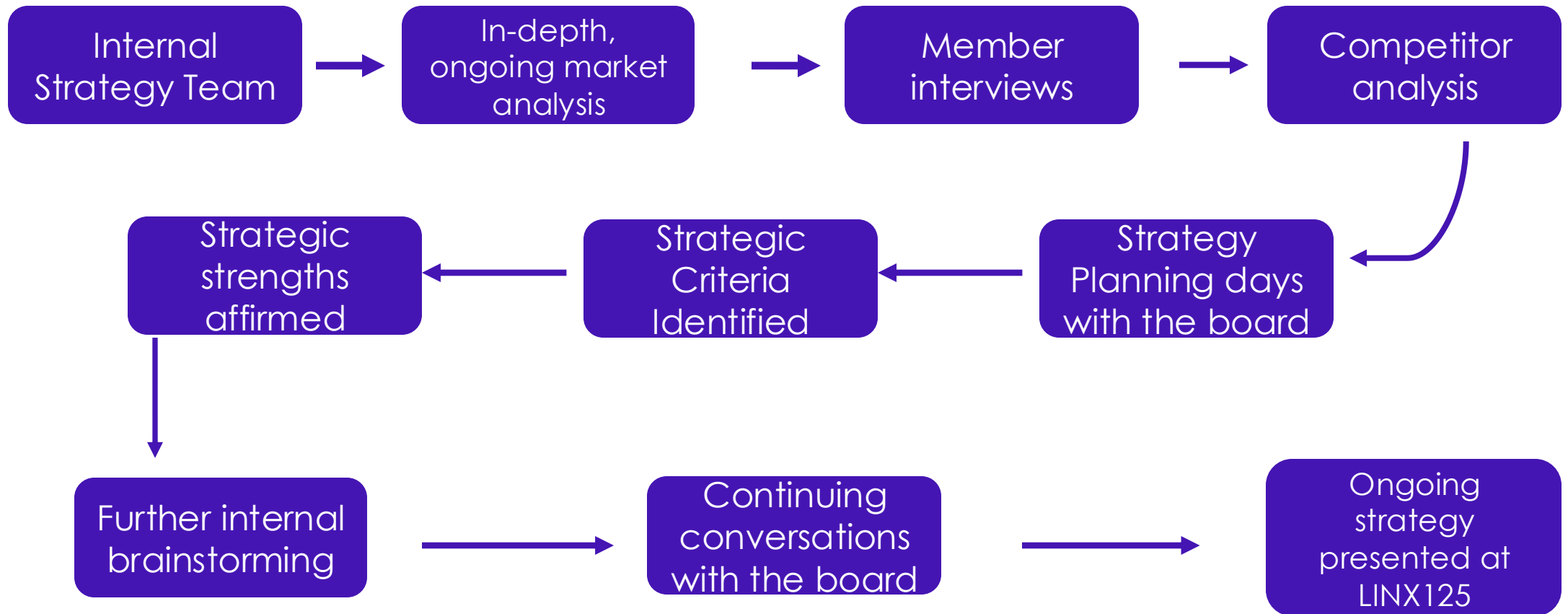


- Took a close look at the strategic objectives to help decide what to focus on this year
- As well as **critical company health KPIs**, 15 “Epics” were identified
- Regular updates to the board on progress





2026-2028 Strategy Planning





Changes and Growth since LINX123



Staff changes

New Staff

Laura – Insight Manager

Ola – Process Improvement Manager

Patrick – Bus Dev Exec Africa

Kenneth – Junior Bus Dev Exec

Steph – Purchase Ledger Assistant

Charlotte – Graduate Software Engineer

Vio – Long-term Engineering Intern

Dominic – Junior Software Engineer

Promotions

Jen – CEO

Megan – CCO

Lynsey – Head of Marketing

Inga – Head of Existing Business

Gemma – Management Accountant

Dimitri – Senior NOC Engineer

Steve Stear – NOC DevOps Eng

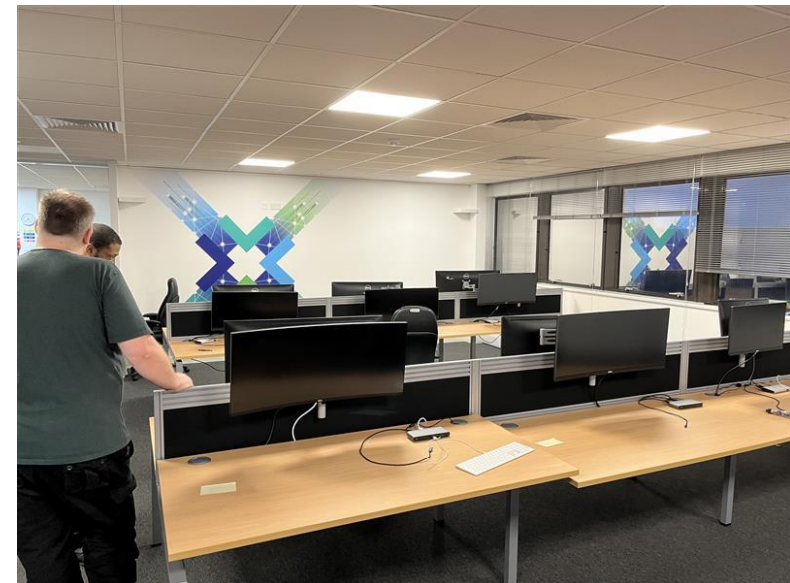
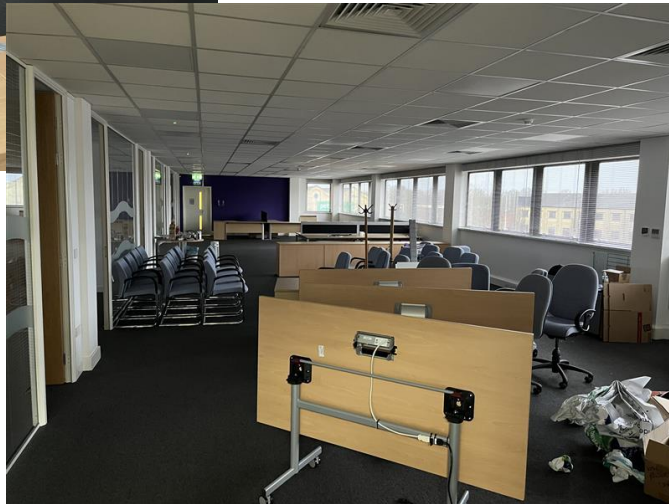
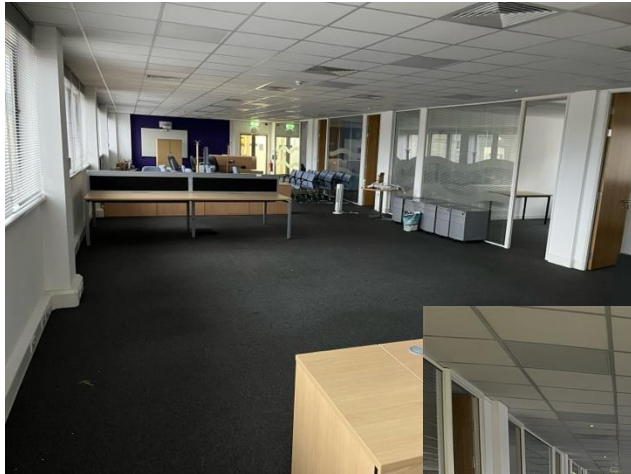
Steven Cammidge - Higher Level Systems Reliability Eng II





Office Changes

- Downsized Peterborough office





Office Changes

- Moved London Office
- 17 St Helen's Place
EC3A 6DG
- Near Liverpool Street





New Peering Speeds Launched



15th January 2025

[LINX News](#)

2025 LINX Pricing Strategy: What's New?

The London Internet Exchange (LINX), a not-for-profit organisation working for the good of the Internet, has updated its pricing...

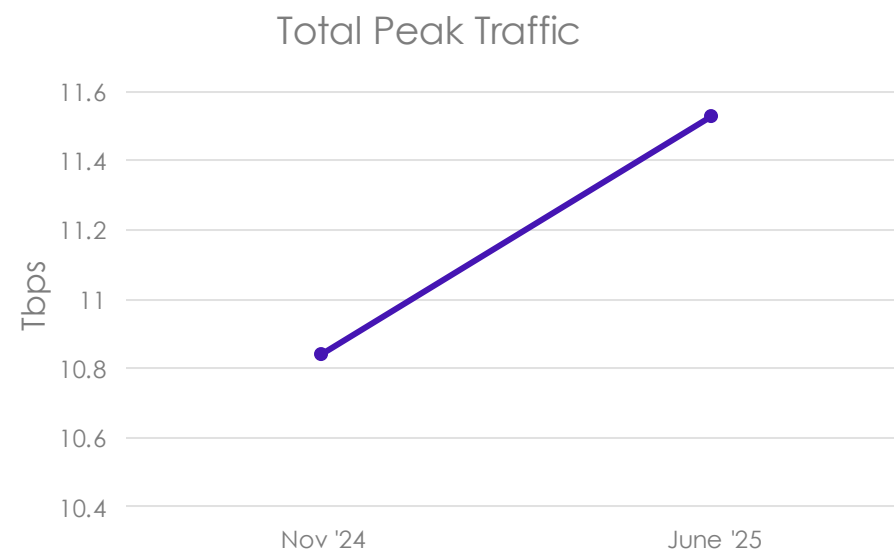
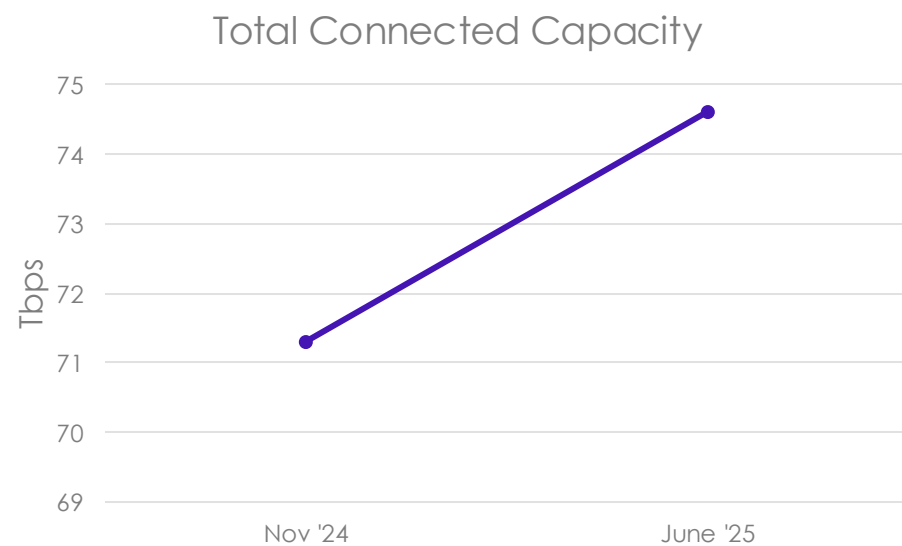
[Read More](#) ↗

- Large uptake of members upgrading from 1Gbps to 2Gbps
- Other sub-10Gbps speeds increasing in popularity
- 12x 50Gbps peering services live





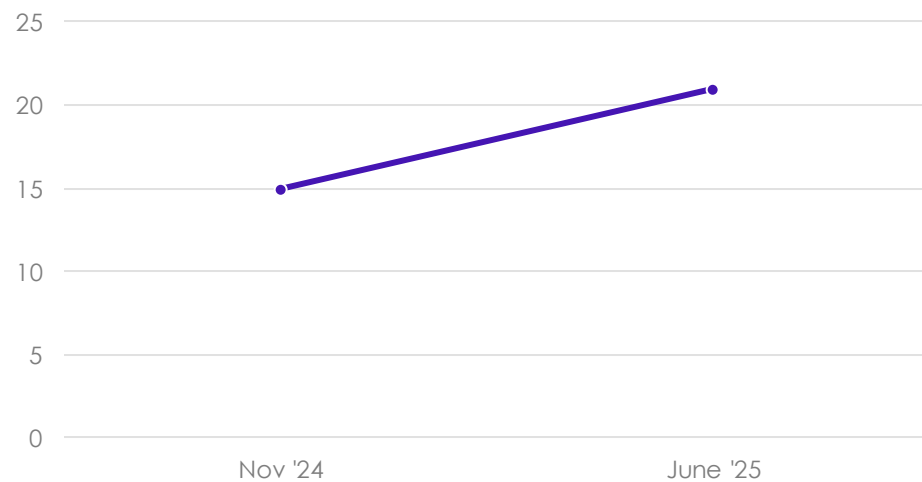
Growth since LINX123



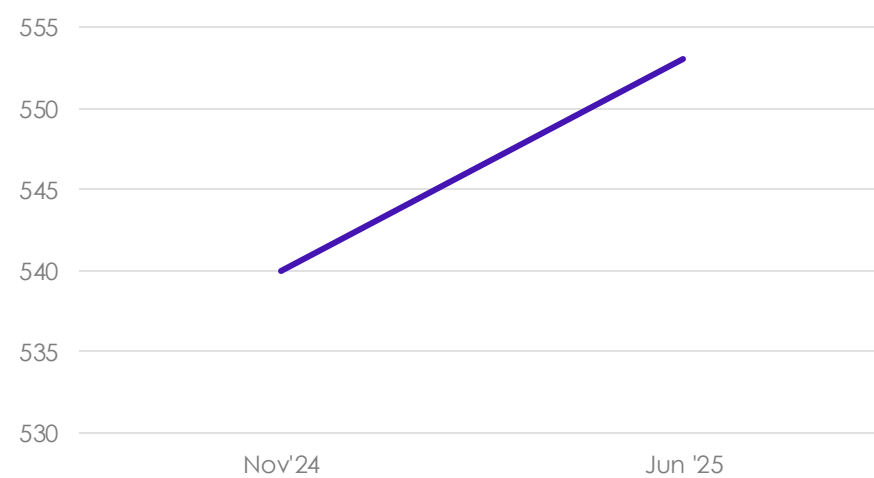


Net Growth since LINX123

400GE Ports

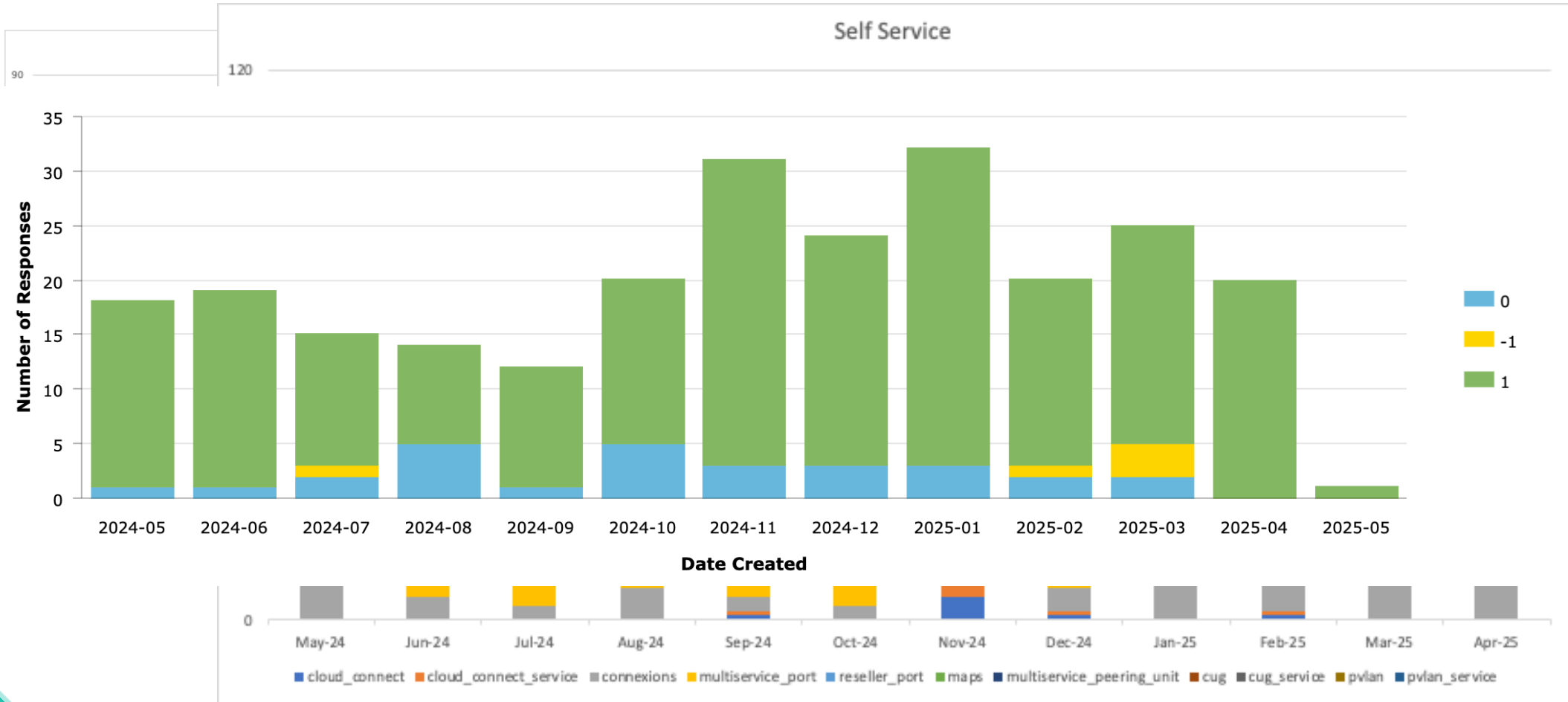


100GE Ports





Provisioning





Member Comments

“Great service, really impressed”

“Great support and responsive team, very helpful”

“Super fast reaction as always”

“Never ever disappointed. Great assistance as always, keep up the good work”

“Always excellent support from LINX”

“Always awesome”

“Very prompt resolution and feedback”






Progress in Kenya

London Internet Exchange (LINX)
11,148 followers
[Learn more](#)
3mo • 🌐

Exciting times as team LINX are on the ground at [PAIX Data Centres](#) in Nairobi preparing for the expansion of our Kenyan interconnection fabric! ...more

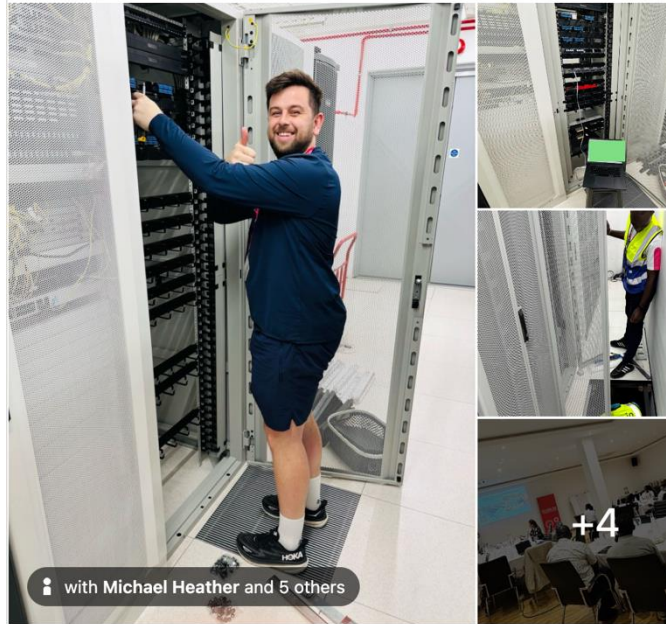


with Joe Jefford and 1 other

👍👍👍 Steve Ellis and 269 others 9 comments · 6 reposts

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No rest for #TeamLINX! Straight from a build in Nairobi to start the #LINXMombasa installation at [iColo: A Digital Realty Company](#) MBA1 and MBA2 ...more



with Michael Heather and 5 others

👍👍👍 You and 138 others 3 comments · 3 reposts

London Internet Exchange (LINX)
11,148 followers
[Learn more](#)
2mo • 🌐

Congratulations to all of our BGP & Peering 101 students who completed their 2-day training today in Nairobi 🎉 ...more



with Steve Groombridge and 3 others

👍👍👍 You and 109 others 6 comments · 9 reposts

 Celebrate Comment Repost Send

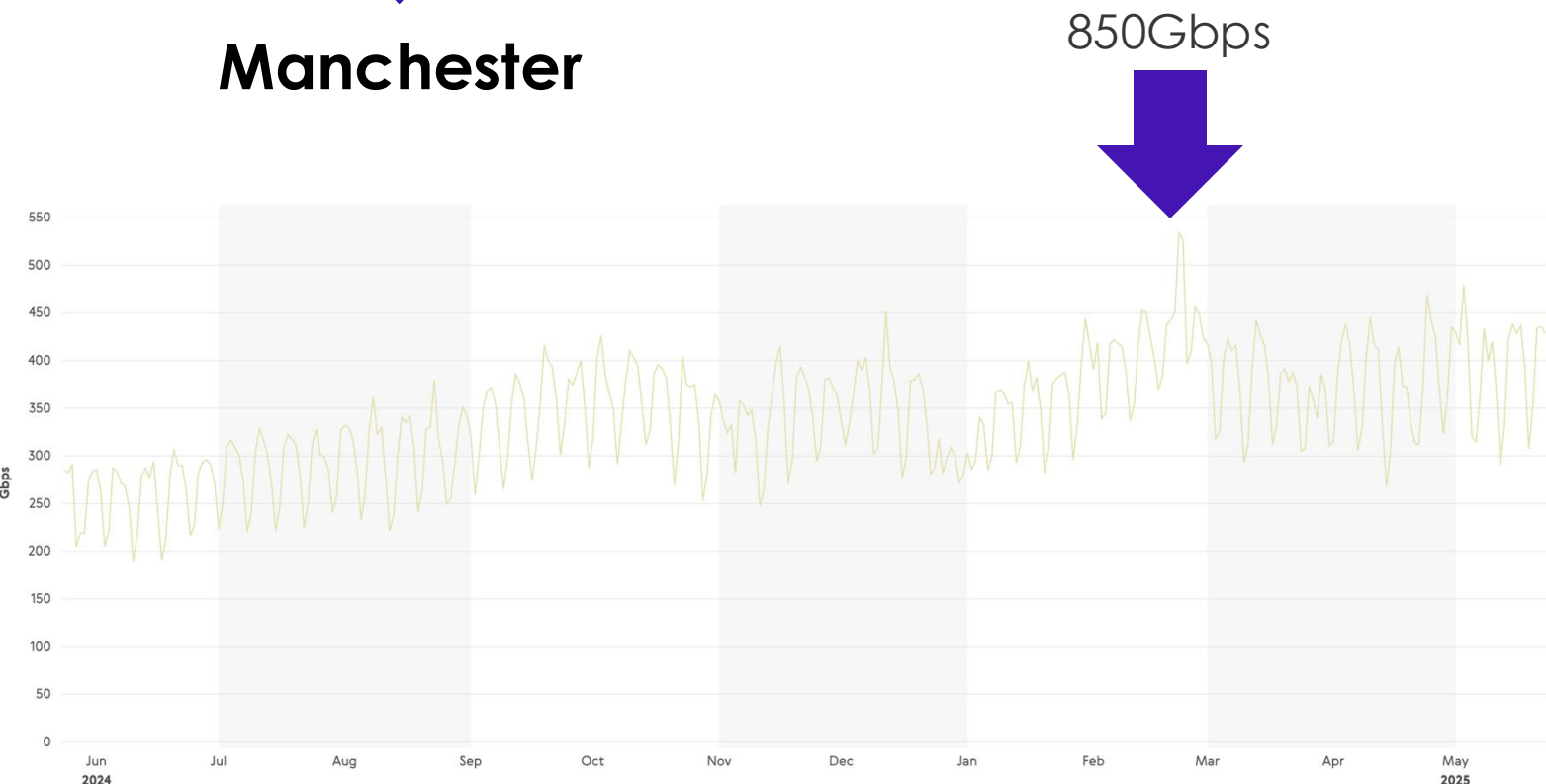




Manchester



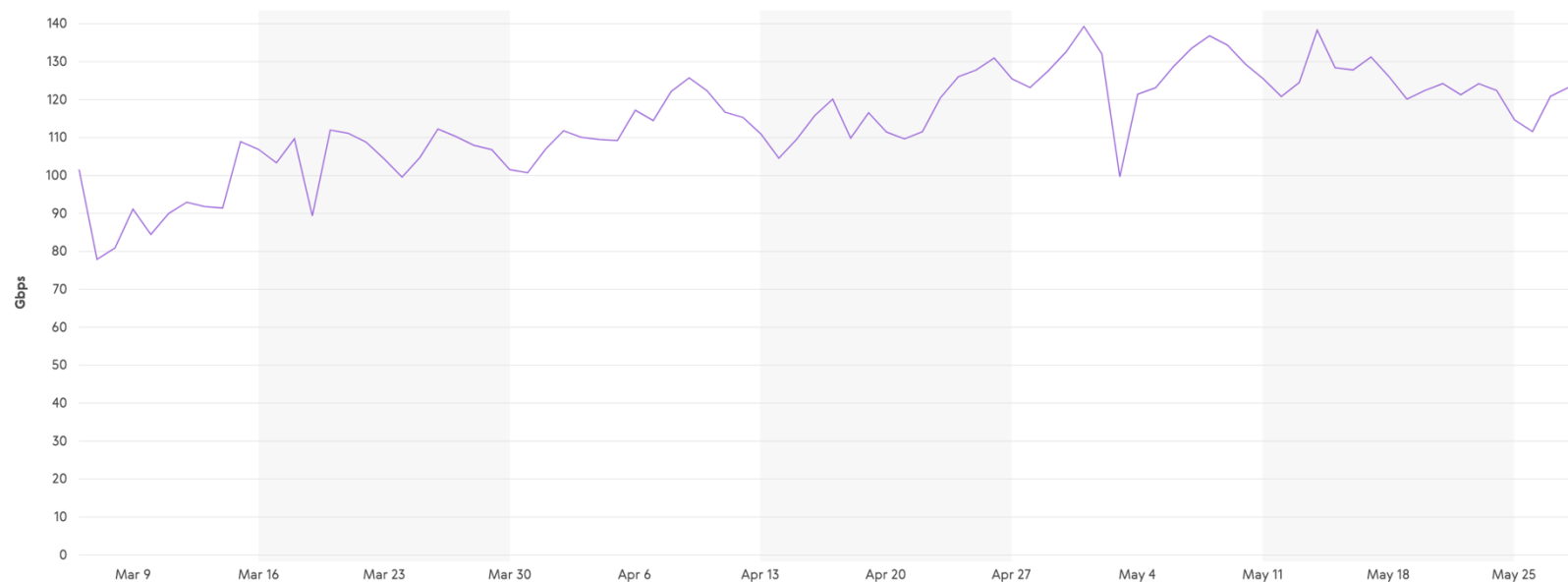

1st 400 Gbps





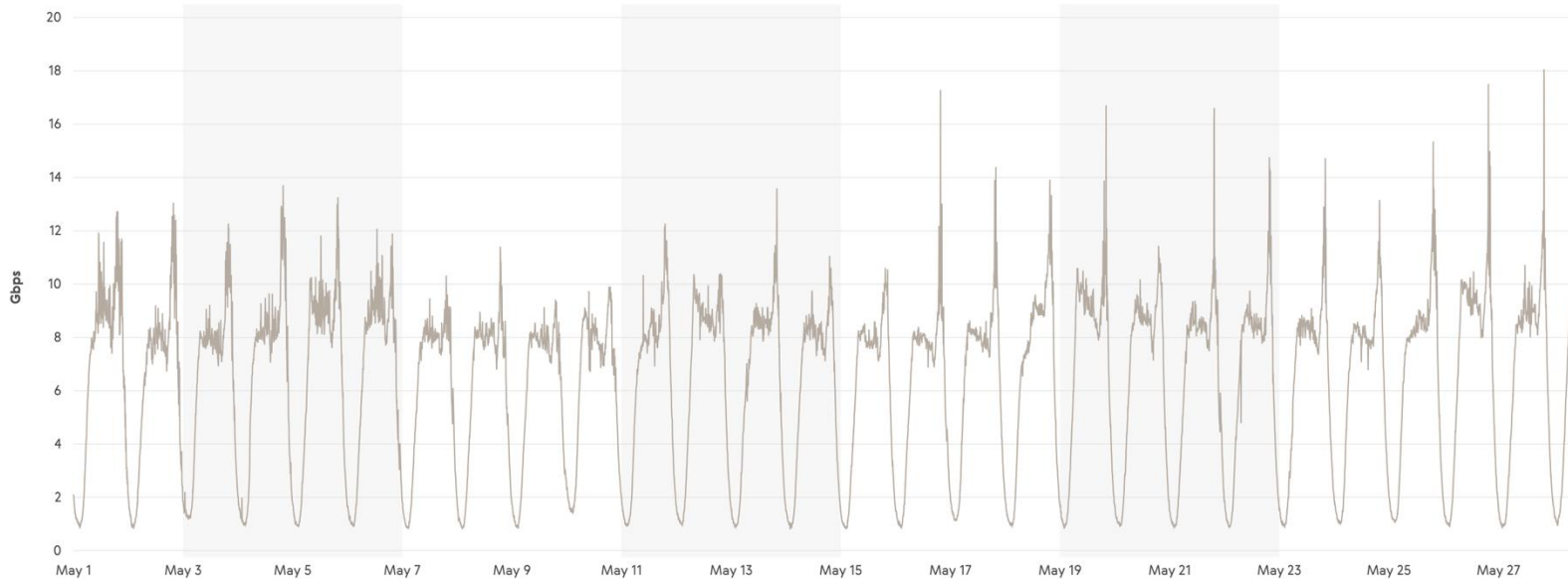
NoVA

- +20% increase in connected capacity
- 207Gbps peak
- Net increase in members





Nairobi



- Traffic is creeping up
- 20Gbps peak
- More networks connecting
- Patrick on the ground in Nairobi working with the local players





Certifications and Compliance



Ofcom Legal Information Notice

- Statutory demand for information under NIS regulations
- Recipients are operators of essential services
 - LINX falls into this category under the IXP category
- First legal information notice was received last year and was extensive
 - Deep dive into supply chain and resilience planning
- Second legal information noticed received earlier this year
 - Wider ranging questionnaire based on the non-statutory “cyber-assessment framework” that Ofcom has used in the past
- In both cases draft copies were provided in advance and input accepted
- We are awaiting responses / assessment results





- **ESG** Project
 - We're working with external consultants on our ESG strategy
 - Aim is to produce ESG reports each year moving forwards
- **ISO20071** Recertification 
- **FSQS** Recertification 
- We are in contact with the **ICO** (Information Commissioner's Office) regarding an issue at the end of last year with unknown unicast frames being flooded to members





Membership Agreement



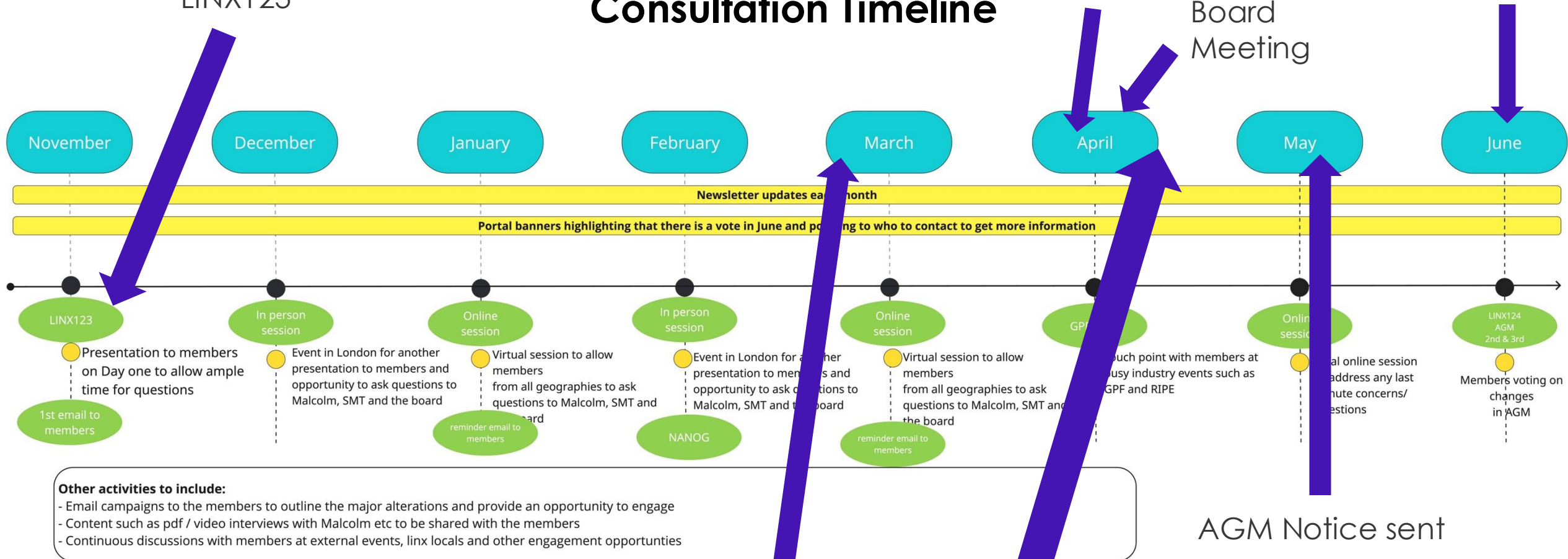
Consultation Timeline

LINX123

GovCo

Board Meeting

AGM





Membership Agreement - What happens next?

- What do members need to do?
 - Nothing!
- You will notice some changes on the portal when ordering services
 - Tick Box to accept Ts and Cs for all services
- New Membership Agreement will come into force 1st July





- The AGM is taking place at 15:30 today
- Please ensure you have voted prior to the AGM close
- If you need any assistance with voting, please make myself or Megan aware
- Annual report is now available at linx.net



**Questions, Thoughts
Comments?**